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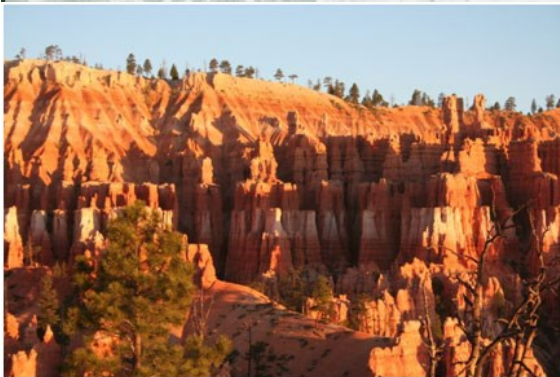
SUPPORTED SELF DIRECTED

-a new way to travel: do more, go farther,
& experience more—for less!



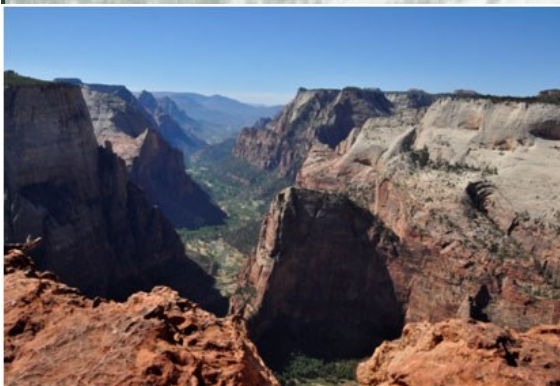
Pure Adventures has done it again! Going out of the box to bring travelers another new solution to existing travel offers in the adventure travel space, this time with a new label called Supported Self Directed! Pure Adventures is taking credit here for labeling and designing new itineraries in a way that are perhaps not revolutionary, but **more visionary**.

Supported Self Directed tours are the perfect hybrid of “Guided” and “Self-Guided” tours, an economical solution to tours in areas where distances and logistics, simply do not allow for self-guided tours.



As a pioneer of self guided tours in Europe for 20 years in 2014, Pure Adventures is a recognized expert in this style of travel. Europe was where the self-guided theme started, and for much of the last 20 years it was an unknown concept to most North Americans, as well as other foreign travelers to Europe. Pure Adventures, and owner Loren Siekman and his team, have been educating the media and the public about the advantages of self guided travel versus guided since 1994. In the last 5 years the concept has not only caught on, it has caught fire! Now, some of the more recognized brands offer self guided travel in the adventure category.

Expanding to North America with its tour offers in 2013, Pure Adventures faced a unique challenge in trying to replicate the self guided model that has proven so successful in Europe. The challenges were primarily in visiting the amazing and wide open spaces of the west where services are few over great distances between populated points. The obvious solution was a guided trip; but that just didn't sit right in the realm of Pure Adventures way of travel. A solution was found, and Supported Self Directed is born!



Supported Self Directed is a term created by Pure Adventures with our partners at AOA to stand apart from both self guided and guided trips; it says something different. SSD, as we say internally, is about keeping the important aspects of a self guided trip such as independent cycling and schedule, the quality rides, route notes and navigation ma-

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terials, while now bringing in some elements of traditional guided trips such as a tour leader, Sag stops about every 25-30 miles on a ride; arrival/departure transfer, and by virtue of having someone supporting the independent riders, we can ensure assistance with mechanical matters, fatigue, and weather more quickly.

Its important to mention that we are removing some of the cost items in a standard tour like meals, but also spreading the cost of certain services like luggage transfers and support over more than 2 persons. We do this by setting specific departure dates. People can book a departure, but do so knowing that they will be still independent on the daily rides and with their free time. This is not a group guided trip in any traditional sense, but instead a great way to get to a remote destination, do an epic ride, or get a custom tour while paying for the minimum necessities and having peace of mind! We can even accommodate non-riding companions in this format!

For our guests, they just have to train, show up, and ride! We take care of all the details!

What is typically included?

We transfer your bags and equipment, point out the can't miss details, are there to support you along the way should any issues arise. We will even give you the local knowledge for the best post ride drink and dining options. We include hotels, your ride leader, support vehicle and and transport costs, SAG stop supplies, expertly created routes with road books, route notes, maps, suggestions for dining, visiting, and some extras such as a vehicle lift to nearby restaurants when lodging is outside of walking distance. Also, a shopping trip will be offered for you to supply yourself at the outset and we include a cooler for your stuff alone to keep it fresh.

How do the rides work? What sort of support will I receive? How long are the rides?

Each route is professionally planned and takes consideration for safety and scenery. Though you will be riding alone (without a guide), you will receive detailed route notes with turn by turn instructions. Your trip leader will be driving ahead to set up perfectly placed aid stations, about every 20-25 miles, that will be fully stocked with healthy and energizing snacks and drinks. Before every ride your trip leader will discuss with you every detail of the ride....distance, elevations, scenic highlights, bathroom availabilities, potential route hazards, etc. Looking for a shorter ride then planned for the day? Hop in the van with your trip leader and get dropped off at location to make your ride a length you would prefer.

What about meals?

NO meals are included, only the elaborate aid stations for each days ride. Rather, your trip leader will provide local insight to the best places to eat, and you will be able to pick the perfect option for your budget and taste. We will even give you a ride there if it's too far to walk. What if I want to make my own meals? We arrange for a shopping trip to a local grocery at the beginning of each trip, and provide you with a cooler and ice for the duration of the trip.

How does lodging work?

We take care of all the lodging reservations and include them in the tour price. We choose lodges based on location and price. We focus on lodges that provide the basic needs that you want after a long ride, but without all the expensive extras. Looking to spoil yourself each night? Lodging upgrades are available at many locations.