

For Immediate Release

Pure Adventures Announces Self-Guided Cycling Tours Of England's Lake District / Scottish Highlands At Rates Hovering Around \$1,000 per Person for 8 Days

SCOTTSDALE, AZ, April 25, 2013 – Europe's active travel leader, Pure Adventures <http://pure-adventures.com>, that designs game plans for adventurous cycling vacations throughout Europe and the UK, announces new May-through-September, eight-day, self-guided cycling tours in Scotland and through England's Lake District for just over \$1,000 per person double.

Included in both itineraries are, among others, guest house and inn lodging with ensuite bathrooms, hearty breakfasts, daily luggage transfer between inns, emergency support throughout all ride days, arrival orientation, bike set up and bike (rental of hybrid bikes not included in fee), complete route book with maps, cue sheets, and suggestions for visiting, dining and sight seeing.



The rate for [Scotland Cycling - Lochs, National Parks, and Distilleries](http://pure-adventures.com/tours/scotland-cycling.php) is \$1,220 per person. This Scottish Highlands adventure begins and ends in Glasgow. The route encompasses lochs and glens, stopping for tastings at Dewars World of Whiskey, touring medieval sites including Blair Atholl Castle, a journey on a century-old steamship and a Victorian spa town. The lore of folk hero Rob Roy comes to life in this romantic countryside. See: <http://pure-adventures.com/tours/scotland-cycling.php>

The rate for [Lake District Cycling – England](http://pure-adventures.com/tours/cycling-tour-england.php) is \$1,055 per person (exclusive of a seasonal supplement in July and August). The tour focus is on Lake District National Park, a mountainous region in northwest England. The trip begins and ends in Carlisle, founded by the Romans, and goes on toward the seaside, passing through the park and then later

on to 17th century towns and the ruins of Hadrian's Wall. The majority of the riding is on cycling paths, well marked and making up part of the national cycling network. See: <http://pure-adventures.com/tours/cycling-tour-england.php>

Self-guided tours mean guests aren't paying for daily guide services and they can select their own restaurants according to budgets. They also enjoy maximum flexibility, traveling at their own pace.

See: <http://pure-adventures.com/tours/self-guided-tours.php>

Self-guided tours – and surprises – are offered in 2013 in over a dozen countries including Austria, Belgium, Croatia, Czech Republic, England, France, Germany, Hungary, Ireland, Italy, Portugal, Scotland, Slovenia, Spain, and Switzerland.

About Pure Adventures

Pure Adventures (<http://pure-adventures.com>) emerged in 2004 from Discover France Adventures (founded in 1994 by Loren Siekman) to meet North American client requests for high-quality, self-guided cycling tours beyond just France.

Pure Adventures leverages and utilizes local expertise for route development, sites to see, people to meet, where to eat, shop and experience life as a local would. Pure Adventures award-winning tours are competitively priced and meticulously planned with substantial behind-the-scene support creating a unique combination that makes a Europe adventure more easily accessible to today's active traveler.



The company adheres to eco-friendly living and low-to-no-impact travel. Vehicles and other energy consuming resources are not used to support self-guided tours. Electronic communications, cloud storage systems and document sharing help diminish paper printing and storage. Through annual donations the company supports sustainable travel and carbon offsets. Contact them by phone: 800-960-2221 or 480-905-1235, Email: info@pure-adventures.com, or visit online: <http://pure-adventures.com>.

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Sample Tweet: 8 days self-cycling #England or #Scotland for around \$1,000 with @PureAdvTours - <http://tinyurl.com/ba2mmmm>

Contest Alert: Pure Adventures believes in serendipity that creates postcard moments. A Spain cycling tour for two is the grand prize for the winner of a photo/video contest open to Pure Adventures' clients. For more details see:

https://www.facebook.com/PureAdventuresTours/app_202991206406825

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