

For Immediate Release

**New Website, Francetravelspot.com, Brings Service
Into Equation for Groups Securing
Arrangements in Advance of Travel to Paris**

SCOTTSDALE, AZ, June 10, 2013 – Europe’s active travel leader, Pure Adventures <http://pure-adventures.com>, has launched a new website focusing on a la carte and group services for enjoying Paris and traditional France.

The site, www.francetravelspot.com, brings pre-travel and on-site customized services and one-stop-shopping to organized groups of six or more, explained Loren Siekman, founder/director of [Pure Adventures](http://pure-adventures.com) who since the mid 1990s conducted in-depth tours of the country as Discover France.

“A good group organizer knows that travel flows best when technical details such as airport transfers and in-city tours are arranged in advance,” said Siekman. “If a last-minute request for touring a particular museum or experiencing a wine tasting comes up, we’re here to facilitate and can make arrangements within hours.”

Siekman noted other web sites that provide on-line assistance for touring Paris tend to be what he called “commodity-driven” on-line booking sites supporting cheap prices but without the benefit of customer support by phone.

“This is a pretty crowded space actually, but 68 million people visit Paris every year! Our angle is this: service and expert knowledge. In fact, lots of mass tour stuff in Paris is price-driven because it is so abundant with many sources. We are bringing service back into the equation; but more importantly we are focused on groups of six or more rather than individual travelers. We have lots of affinity and school groups booking day tours, museum passes, transfers, etc. because they can’t/won’t book on their own. We also help a lot of travel agents because they know little about this stuff.”

Plans call for adding multi-day itineraries around which groups can customize their own programs. These will include such classic trips as Paris – Normandy – Brittany – Loire Valley; or Paris-Provence, or Paris-Burgundy, or Paris-Bordeaux. Please see <http://francetravelspot.com/connect-with-us/>. The new site replaces www.gotoparis.net which Siekman operated for many years.

About Pure Adventures

Pure Adventures (<http://pure-adventures.com>) emerged in 2004 from Discover France Adventures (founded in 1994 by Loren Siekman) to meet North American client requests for high-quality, self-guided cycling tours beyond just France. Pure Adventures leverages and utilizes local expertise for route development, sites to see, people to meet, where to eat, and shop and experience life as a local would. Pure Adventures award-winning tours are competitively priced and meticulously planned with substantial

behind-the-scene support creating a unique combination that makes a Europe adventure more easily accessible to today's active traveler.

The company adheres to eco-friendly living and low-to-no-impact travel. Vehicles and other energy consuming resources are not used to support self-guided tours. Electronic communications, cloud storage systems and document sharing help diminish paper printing and storage. Through annual donations the company supports sustainable travel and carbon offsets. Contact them by phone: 800-960-2221 or 480-905-1235, Email: info@pure-adventures.com, or visit online: <http://pure-adventures.com>.

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